

ALPHA PHI ALPHA FRATERNITY, INC.®

EASTERN REGION

www.ALPHAEAST.com

Everett B. Ward, Ph.D.
General President

Jamie R. Riley, Ph.D.
Executive Director



Lucien J. Metellus
Eastern Region Vice President

Harold Daniel III
Eastern Region Assistant Vice President

Souvenir Journal Agreement (Alpha Phi Alpha Chapters Only)

In celebration of the 86th Anniversary Eastern Region Convention of Alpha Phi Alpha Fraternity, Inc., a commemorative souvenir journal will be distributed to all registrants. Please note that ALL ads should conform to the specifications below and **must be received by March 31, 2018**. Chapters within Alpha Phi Alpha Fraternity, Inc. receive a discount off the premium charged to corporations and businesses wishing to advertise within the Souvenir Journal.

Digital Media Requirements

Advertisers or sponsors must furnish digital versions of their ads with the appropriate size settings as listed below, and in the following formats **ONLY**: Adobe Acrobat (PDF) or Adobe Illustrator or Adobe Photoshop. All images are recommended to be scanned at 300 dpi and a maximum file size of 5mb per ad. Anything larger than that should be sent only via a download link. All FONTS and IMAGES must be included in the above formats. Should any ad not conform accordingly, the Eastern Region reserves the right to alter the advertiser or sponsor ad to comply.

Ads may be submitted via **e-mail** to Bro. Steven Clunis at dircommunications@alphaeast.com. To ensure the ad is recognized, please place in the subject line: Souvenir Journal Ad. Alternatively, your ad and payment can be mailed to: **Alpha Phi Alpha Fraternity, Inc. – Eastern Region, P.O. Box 325, Amityville, NY 11701.**

Please note, if you choose to e-mail your ad, your payment **MUST** be mailed or completed on-line at www.AlphaEvents.org by March 31, 2018, with an e-mail containing the order number or date mailed forwarded to Bro. Steven Clunis at dircommunications@alphaeast.com.

Deadline

All ads **must be received by March 31, 2018**. Submitted materials become the property of Alpha Phi Alpha Fraternity, Inc. – Eastern Region. The Eastern Region Executive Officers reserve the right to refuse any ad.

QUANTITY	PURCHASE TYPE	DIMENSIONS	UNIT COST(S)	AMOUNT
	Souvenir Journal Ad – Back Cover	8 ½" x 11"	\$750.00	
	Souvenir Journal Ad – Inside Covers	8 ½" x 11"	\$500.00	
	Souvenir Journal Ad – Full Page Color	7 ½" x 10"	\$200.00	
	Souvenir Journal Ad – Full Page B/W	7 ½" x 10"	\$100.00	
	Souvenir Journal Ad – Half Page [Horizontal]	7 ½" x 4 ½"	\$75.00	
	Souvenir Journal Ad – Quarter Page	3 ¼" x 4 ½"	\$50.00	
TOTAL				
Company Name:				
City:		State:	Zip:	
Consented and agreed to by (print name):				
AUTHORIZING SIGNATURE (MUST MATCH NAME PRINTED ABOVE):			Date Authorized:	

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Alpha Phi Alpha Fraternity develops leaders, promotes brotherhood and academic excellence,
while providing service and advocacy for our communities.