



ALPHA PHI ALPHA FRATERNITY, INC.
ALPHA EASTERN REGION
92ND EASTERN REGIONAL CONVENTION

EERC 92



CONVENTION CALL
PHILADELPHIA
APRIL 25-28, 2024

EVERYWHERE WE GO, WE TELL OUR STORY
ADVANCING ALPHA'S FOOTPRINT





Greetings Brothers of the Eastern Region,

In accordance with Article III, Section 2.3 of the Alpha Phi Alpha Fraternity – Constitution, the leadership of the Eastern Region is pleased to present the official Convention Call for the 92nd Anniversary Eastern Regional Convention of Alpha Phi Alpha Fraternity, Incorporated to be held on April 25th– April 28th, 2024, in Philadelphia, PA.

This year our convention theme is **"Everywhere We Go, We Tell Our Story: Advancing Alpha's Footprint"** and builds specifically on our 90th and 91st Anniversary themes "Writing Alpha's Next Chapter" and "The True Spirit of Fraternity", respectively. Alpha's story is still being written, but unfortunately, some people think that we are an organization for the 20th century. It is incumbent upon us to let people know the work of Alpha has never stopped, as it is abundantly clear that the fight for advocacy, equity, and social justice is needed now more than ever. To S.E.R.V.E. with purpose, we must **"Strategically Elevate the Relevance, Value, and Effectiveness of our Fraternity."**

This year's theme allows us to explore our methods of communication, storytelling skills, and the importance of controlling and crafting the narrative. With a focus on media literacy and engagement, content creation, and best practices for chapter and professional branding, we will promote **membership and personal development, and leadership, organizational, and business development.** These skills will allow us to amplify our Fraternity's mission and better aid our communities around the globe.

From the Public Program to our signature workshops and social events, we remain committed to creating memorable and meaningful experiences for Brothers, their families, and the community at large.

Fittingly, "The City of Brotherly Love" will serve as the House of Alpha for this convention and our host chapters are eager to show AlphaEast what Philadelphia has to offer.

We strongly encourage you to register early and bring your family.

2024 CONVENTION REGISTRATION PACKAGES		
	Early Bird (Nov 08 – Jan 08)	Regular (Jan 09 - Mar 28)
<i>Alumni Delegates*</i>	\$425	\$425
<i>College Delegates*</i>	\$325	\$325
<i>Alumni Regular</i>	\$375	\$475
<i>College Regular</i>	\$250	\$350
<i>50 Year Brothers</i>	\$225	\$225
<i>Ladies</i>	\$275	\$275
<i>Alumni Neophytes</i>	\$400	\$400
<i>College Neophytes</i>	\$275	\$275
<i>Alumni Virtual**</i>	\$100	\$100
<i>College Virtual**</i>	\$100	\$100

*Delegates are required to be in person

** Virtual will be Live Streamed Only

We look forward to seeing you in April.

First of All, Leading the Way,

Brother Christopher G. Ellis
Eastern Regional Vice President

Brother Yousif N. Omer
Eastern Regional Assistant Vice
President

CONVENTION CANCELLATION POLICY

Fall 2023 and Spring 2024 Neophytes are not eligible for a refund.

All refund requests for the 92ND Eastern Regional Convention registration fee must be made in writing by e-mail to refund@alphaeast.com.

Refund requests received on or before **December 31st** will be refunded 100% of your registration fee, less a 2.5% administrative fee to cover the cost of processing.

Refund requests received between **January 1st and March 18th** will be refunded 50% of your registration fee less a 2.5% administrative fee to cover the cost of processing.

Refunds will not be available for cancellations, regardless of the reason, made after **March 18th**, or for no-shows.

All refunds will be issued within 30 days after the Eastern Regional Convention.

ERC92

PHILADELPHIA, PA

APRIL 25-29, 2024

[HOTEL LINK](#)